

## Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1	Name of Listed Entity: <b>SAB EVENTS &amp; GOVERNANCE NOW MEDIA LIMITED</b>
2	Scrip Code/Name of Scrip/Class of Security: <b>540081/SAB EVENTS/EQUITY</b>
3	Share Holding Pattern Filed under: <b>Reg. 31(1)(b)</b>
a.	<b>Report for Quarter ending - 31st December, 2017</b>
4	<b>Declaration:</b> The Listed entity is required to submit the following declaration to the extent of submission of information:-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?		No
5	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	



### SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.

- 📍 REGISTERED OFFICE ADDRESS  
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- 📞 022-26246701  
📠 +91-022-26235134  
🌐 www.governancenow.com
- 📍 Ground Floor, 24 A, Mindmill Corporate Tower, Film City, Sector - 16A, Noida - 201301  
 CIN : L22222MH2014PLC254848
- 📞 0120-4577999  
📠 0120-4577999

SAB Events & Governance Now Media Limited  
Table 1 - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								Equity Shares	Class eg: y	Total			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)			(X)	(XI)	(XII)	(XIII)	(XIV)		
	Promoter & Promoter Group	8	4600714	0	0	4600714	43.88	4600714	0	4600714	0	43.88	0	0.00	2357600	51.24	4600714
(A)	Public	7640	5882997	0	0	5882997	56.12	5882997	0	5882997	0	56.12	0	0.00	N/A	N/A	5868572
(C)	Non Public																
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	N/A	N/A	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	N/A	N/A	0
	<b>Total</b>	<b>7648</b>	<b>10483711</b>	<b>0</b>	<b>0</b>	<b>10483711</b>	<b>100.00</b>	<b>10483711</b>	<b>0</b>	<b>10483711</b>	<b>0</b>	<b>100.00</b>	<b>0</b>	<b>0.00</b>	<b>2357600</b>	<b>22.49</b>	<b>10469286</b>



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Table II (I)(a)- Statement showing shareholding pattern of the Promoter and Promoter Group

Sr. No.	Category & Name of the Shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (VII)/(A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form		
									Equity Shares	Class eg y	Total			Total as a % of (A+B+C)	No. (b)	As a % of total Shares held(b)	No. (a)		As a % of total Shares held(b)	
									(IX)			(X)		(XI)		(XII)		(XIV)		
1	Indian																			
(a)	Individuals / Hindu Undivided Family																			
	HEEREN NAVNITLAL ADHIKARI	ABCPA999F	1	150	0	0	150	0.00	150	0	0	0	0.00	0	0	0	0	0	0	150
	SWATI HIRENKUMAR ADHIKARI	AFPA025IQ	1	150	0	0	150	0.00	150	0	0	0	0.00	0	0	0	0	0	0	150
	BINDU RAMAN ADHIKARI	AAEPF0138G	1	150	0	0	150	0.00	150	0	0	0	0.00	0	0	0	0	0	0	150
	MARKAND NAVNITLAL ADHIKARI	AACTPA0168K	1	1636089	0	0	1636089	15.61	1636089	0	0	0	15.61	0	0	0	0	0	0	1636089
	GAUTAM NAVNITLAL ADHIKARI	AACTPA0167G	1	1253639	0	0	1253639	11.96	1253639	0	0	0	11.96	0	0	0	0	0	0	1253639
	RAVI GAUTAM ADHIKARI	ALDPA6283F	1	390000	0	0	390000	3.72	390000	0	0	0	3.72	0	0	0	0	0	0	390000
	Central Government / State Government(s)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(b)	Financial Institutions / Banks		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(c)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(d)	Bodies Corporate		2	1320536	0	0	1320536	12.60	1320536	0	0	0	12.60	0	0	0	0	0	0	1320536
	PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K	1	750536	0	0	750536	7.16	750536	0	0	0	7.16	0	0	0	0	0	0	750536
	GLOBAL SHOWBIZ PRIVATE LIMITED	AAFCG0322H	1	570000	0	0	570000	5.44	570000	0	0	0	5.44	0	0	0	0	0	0	570000
	Sub Total (A)(I)		8	4600714	0	0	4600714	43.88	4600714	0	0	0	43.88	0	0	0	0	0	0	4600714
2	Foreign																			
(a)	Individuals (Non-Resident Individuals) / Foreign		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(b)	Government		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(e)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
(f)	Sub Total (A)(2)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0	0	0	0	0
	Total Shareholding Of Promoter And Promoter Group (A) = (A)(I)+(A)(2)		8	4600714	0	0	4600714	43.88	4600714	0	0	0	43.88	0	0	0	0	0	0	4600714



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SAB Events & Governance Now Media Limited  
Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of shareholders	PAN	Nos. of sharehold-ers	No. of fully paid up equity shares held	(IV)	(V)	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	(VII) = (IV)+(V)+(VI)	Shareholding % of total shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities as a percentage of diluted share capital	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
										No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
										Equity Shares	Class eg y								
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII) As a % of (A+B+C)	(IX)	(X)	(XI) = (VII)+(X) As a % of (A+B+C)	(XII)	(XIII)	(XIV)						
<b>1 Institutions</b>																			
(a) Mutual Fund		2	270	0	0	0	0	270	0.00	0	0	0	0	0.00	0	0.00	NA	270	
(b) Venture Capital Funds		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(c) Alternate Investment Funds		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(d) Foreign Venture Capital Investors		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(e) Foreign Portfolio Investor		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(f) Financial Institutions / Banks		5	88463	0	0	0	0	88463	0.84	0	0	0	0	0.84	0	0.00	NA	88463	
(g) Insurance Companies		2	60703	0	0	0	0	60703	0.58	0	0	0	0	0.58	0	0.00	NA	60703	
(h) Provident Funds/Pension Funds		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(i) Any Other (Specify)		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
Sub-Total (B)(1)		11	149766	0	0	330	0	149766	1.43	0	0	0	0	1.43	0	0.00	NA	149436	
<b>2 Central Government/State Government(s)</b>																			
President of India		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
Sub-Total (B)(2)		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
<b>3 Non-Institutions</b>																			
(a) Individuals		7366	100471	0	0	100471	0	100471	9.60	0	0	0	0	9.60	0	0.00	NA	992988	
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		12	1061859	0	0	1061859	0	1061859	10.13	0	0	0	0	10.13	0	0.00	NA	1061859	
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		1	395090	0	0	395090	0	395090	3.77	0	0	0	0	3.77	0	0.00	NA	395090	
RAMCHANDRA P PUROHIT	AVVP7326T	1	395090	0	0	395090	0	395090	3.77	0	0	0	0	3.77	0	0.00	NA	395090	
RASHESH P PUROHIT	AJDP1220Q	1	150834	0	0	150834	0	150834	1.44	0	0	0	0	1.44	0	0.00	NA	150834	
KAUSTUBH PUROHIT	ANSPP9847M	1	139500	0	0	139500	0	139500	1.33	0	0	0	0	1.33	0	0.00	NA	139500	
(b) NRFCs registered with RBI		1	6	0	0	6	0	6	0.00	0	0	0	0	0.00	0	0.00	NA	6	
(c) Employee Trusts		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(d) Overseas Depositories(holding DRs)		0	0	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	0	
(e) Any Other (Specify)		250	366495	0	0	366495	0	366495	34.96	0	0	0	0	34.96	0	0.00	NA	366495	
<b>Bodies Corporate - Above 1%</b>																			
ASSENT TRADING PRIVATE LIMITED	AAHC9277Z	1	100861	0	0	100861	0	100861	9.60	0	0	0	0	9.60	0	0.00	NA	100861	
ARNAV TRADING AND INVESTMENTS PRIVATE LIMITED	AAACR278P	1	695464	0	0	695464	0	695464	6.63	0	0	0	0	6.63	0	0.00	NA	695464	
KEYNOTE ENTERPRISES PRIVATE LIMITED	AADCK271R	1	579462	0	0	579462	0	579462	5.53	0	0	0	0	5.53	0	0.00	NA	579462	
KALASH TRADING AND INVESTMENTS PRIVATE LIMITED	AADC9253D	1	756000	0	0	756000	0	756000	7.21	0	0	0	0	7.21	0	0.00	NA	756000	
Sub-Total (B)(3)		7629	573231	0	0	573231	0	573231	54.69	0	0	0	0	54.69	0	0.00	NA	5719136	
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		7640	583297	0	0	583297	0	583297	56.12	0	0	0	0	56.12	0	0.00	NA	5868572	



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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category	Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									Equity Shares	Class: y	Total			No. (a)	As a % of Total Shares held(b)	No. (a)	As a % of Total Shares held(b)	
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)	(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)				
1	Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0.00	0	0	0	0.00	0	0	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0.00	0	0	0	0.00	0	0	0
	<b>Total Non-Promoter- Non Public Shareholding (C) = (C1)+(C2)</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>



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